

## COOKIE STATEMENT

### ID&T

This Cookie Statement of ID&T explains in which way cookies are saved on your computer, mobile device and/or tablet (“Devices”), which can then be accessed.

ID&T consists of a number of separate entities that fall within the ID&T network (“Network”). These entities may provide services through different websites. This website is part of the Network. By accepting cookies for this particular website, you have also consented to the use of cookies on other websites within the Network you may visit on a later date. You have also consented to the use of your personal data collected by means of cookies on this website or any other website within the Network as well as the combination of personal data collected on the different websites.

This Cookie Statement applies to the following websites within the Network:

- ID&T.com;
- Welcometothefuture.nl
- Mysteryland.com
- Mysteryland.nl
- Sensation.com
- Thunderdome.com
- Amsterdamopenair.nl
- Buitenwesten.am
- Valhallafestival.nl
- Milkshakefestival.com
- Campmoonrise.nl

(hereinafter together also referred to as: “Website”).

#### **1. What are cookies and how does ID&T use them?**

Cookies are small pieces of information (in the form of text) that a server sends to the browser (such as Google Chrome or Firefox) with the intention that the browser sends this information back to the server the next time a user makes use of the Website. Cookies of ID&T cannot damage your Devices or the files saved on it.

##### First party cookies

When you use the Website, first party cookies are saved on your Device. First party cookies are made by or for ID&T and are stored on your Device by ID&T. Only ID&T has access to these cookies. These cookies are used by ID&T, for example, to remember your login information and your settings.

##### Third party cookies

###### *Google Analytics*

ID&T uses analytical cookies of Google Analytics in order to collect statistics about the use and visits of the Website. With these analytical cookies, a permanent cookie is saved on your Device to register your use of the Website. Google analyzes this data on the Website and provides ID&T

with the results. This way, ID&T obtains insight into the traffic of the Website and the way in which the Website is used. Based on this information ID&T is able to make adjustments to the Website.

Google can give this information to third parties if it is legally obligated to do so and/or if third parties are processing the information on behalf of Google. Google can use the information for other Google services.

#### *Advertisements*

The Website contains third party advertising. Through advertisements, permanent cookies may be stored on your Devices. The primary goal of these cookies is to determine which advertisements you have already seen, so you will not be exposed to the same advertisements each time you visit the Website.

Besides that, cookies are stored to create a profile based on your online behaviour. For that purpose, use of the cookies enables the advertiser to recognize your Devices if you visit another website that contains advertising by the same advertiser. Based on the profile of your online behaviour, the advertiser can make you offers that are specifically targeted at you.

#### *Social plug-ins*

By using the Website you can get access to social media websites, such as Facebook, Twitter, LinkedIn and Google+. Using these so called social plug-ins you can login to your account through your social media profile and subsequently share information from the Website with others. With these social plug-ins third party cookies are saved on your Devices. These cookies serve the purpose of optimizing your user experience. Also, *tracking cookies* may be stored that are used to track your online behaviour when using various websites and to build a profile of your online behavior.

On the Website, videos that are published on third party websites may be published, such as YouTube. These third parties save cookies that make it possible to show you the videos. Also, *tracking cookies* may be saved that are used to track your online behaviour when using various websites and to build a profile of your online behavior.

#### *Tracking cookies*

ID&T uses tracking cookies in order to track your internet browsing behavior and collect data and information on your browsing behavior from various websites you visited. This information is used to make the content of the displayed advertisements as relevant as possible, and to limit repetition of the same advertisements.

## **2. Can I disable or delete cookies?**

You can configure your browser so that you do not receive any cookies the next time you use the Website. You can read here how you can remove different types of cookies in different browsers:

- [Chrome](#)
- [Mozilla](#)
- [Explorer](#)
- [Safari](#)

- [Opera](#)

Warning: if you disable or delete cookies, it is possible you will no longer be able to access (parts of) the Website or that the Website does not work optimally. Please consult the browser instructions or the help-function of your browser to learn how you can delete cookies.

Note: refusing or deleting cookies only affects the Device and the browser on which you perform this action. If you use different Devices and/or browsers you will need to repeat the above described actions on these Devices and/or browsers. If you wish to use cookies, make sure you log-out of your account when you leave a Device for public use.

**3. Does the cookie contain personal data?**

It is possible that information collected through a cookie or obtained otherwise, contains personal data. If this is the case, the Privacy Statement of ID&T is applicable on the processing of these data. The Privacy Statement can be read here [www.milkshakefestival.com/Privacy.pdf](http://www.milkshakefestival.com/Privacy.pdf).

**4. Can this Cookie Statement be changed?**

It is possible for the Cookie Statement to be amended in the future. It is therefore recommended to regularly visit the section on the Website in which we outline the Cookie Statement.

**5. Questions?**

If you have any questions, please do not hesitate to contact us via email: [info@id-t.com](mailto:info@id-t.com).

Last modified: July 2017

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